

## Bachelor of Arts in **MEDIA & COMMUNICATIONS**



### PROGRAM OVERVIEW

#### **Personal. Practical. Transformational**

Life Pacific University's B.A. in Media & Communications degree is designed to empower you as a storyteller, ready to employ any platform available to bring messages of hope and transformation to a digital marketplace. Pairing new technologies with a Biblical foundation, MComm students are learning to engage their callings and bring transformation to marketing agencies, newsrooms and social media spaces around the world. Enroll now and discover how God will use you to shape the emerging media market!

### CAREER PATHS

- Social Media Manager
- Digital Media Strategist
- Multimedia Journalist (MMJ)
- Marketing Director
- Videographer/Photographer
- Brand Specialist

### CONCENTRATIONS

- Digital Media & Journalism
- Social Media & Marketing

### ABOUT LPU

#### **SCHOOL TYPE**

Private, four-year, Biblical University

#### **DENOMINATIONAL AFFILIATION**

International Church of the  
Foursquare Gospel

#### **ACADEMIC CALENDAR**

Semester

#### **ACCREDITATION**

WSCUC & ABHE

### COST & AID (2026-27)

#### **APPLICATION FEE**

\$0

#### **TUITION**

\$972 per unit

#### **BLOCK TUITION**

(12-18 units) \$11,664 per semester

#### **ROOM & BOARD**

\$6,075 per semester

#### **ESTIMATED PROGRAM TOTAL**

\$18,239 per semester

\*Scholarships & Financial Aid Available

### CONTACT US

#### **OFFICE OF ADMISSIONS**

1100 W. Covina Blvd  
San Dimas, CA 91773

#### **CALL**

(909) 706-3012

#### **EMAIL**

admissions@lifepacific.edu

#### **WEB**

lifepacific.edu/admissions

## GENERAL EDUCATION

English Composition & Research	3 units
Christian Worldview	3 units
Science Elective	3 units
Social & Behavioral Science Elective	6 units
First-Year Seminar	3 units
Foundations for Global Engagement	3 units
Literature Elective	3 units
Western History	3 units
Oral Comm Elective	3 units
Ethic & Aesthetics	3 units
Senior Seminar	3 units

## BIBLICAL STUDIES MINOR

Biblical Interpretation & Application	3 units
Pentateuch	3 units
Synoptic Gospels	3 units
Romans	3 units
Spiritual Disciplines	3 units
Cultures of Ancient Civilizations	3 units
Introduction to Biblical Literature	3 units
Spiritual Gifts	3 units
Theology I or II or III	3 units
Intro to Christian Theology	3 units

## MEDIA & COMMUNICATIONS MAJOR

Intro to Communication as Ministry	3 units
Convergent Media	3 units
Christianity, Media, & Culture	3 units
Communication Internship	3 units
Statistics	3 units
Speech & Presentation	3 units
Media Writing	3 units
Digital Video Production	1 units
Digital Media Tools	2 units
Media Practicum I	1 units
Media Practicum II	1 units
MComm Portfolio	3 units
Storytelling	3 units
Open Electives	12 units
Concentration Courses	12 units

To learn more about the program Scan the QR Code:

